

Professional positioning begins with reflection.

Most resume tools start with your old CV. RC Loop Pro starts with identity.

The five cards in this pack feed directly into a 5-pass positioning engine — building your resume, cover letter and ATS-optimised document from a single coherent professional narrative.

There is no CV upload. That is intentional.

Uploading an old CV anchors you to your old narrative — the very thing this system is designed to move you beyond. Old language bleeds in: passive verbs, weak framing, undersold achievements.

The reflection happens here, on paper. The engine does the rest.

Write honestly. Not humbly.

What have you delivered?

ACHIEVEMENTS

- What work are you most proud of — and why?
- What measurable outcomes have you created? (numbers, £, %, team size)
- What responsibilities grew or expanded throughout your career?
- What did you deliver that no one else could have?

Include approximate figures — the engine works with ranges and estimates.

What are you known for?

STRENGTHS

- What problems do people trust you to solve?
- What strengths appear repeatedly across your roles?
- What would your most trusted colleague say you are exceptional at?
- What professional value do you provide that is genuinely hard to replace?

Be specific — not "leadership" but what kind, in what context.

Where are you going?

FUTURE DIRECTION

- What role are you positioning toward — and why now?
- What type of work genuinely energises you?
- What environment suits your working style best?
- Why are you making this move at this point in your career?

Direction matters more than desperation — answer from clarity, not anxiety.

How do you want to be perceived?

PROFESSIONAL IDENTITY

- How should a recruiter perceive you after reading your CV?
- What professional traits should stand out above everything else?
- What differentiates your experience from others at your level?
- Complete this sentence: "I want to be seen as..."

This is the most powerful input — be honest, not modest.

What does your CV undersell?

HIDDEN VALUE

- What does your current CV fail to convey about you?
- What context or complexity is missing from your experience on paper?
- What do trusted colleagues know about you that hiring managers do not?
- If you could add one thing your CV currently misses — what would it be?

This surfaces the gap between what you have done and how it reads.

The reflection is the product.

01 Anchoring

Your old CV locks you into your old narrative. RC Loop Pro is designed to move you beyond it.

02 Language bleed

Old CV language bleeds into outputs — passive verbs, weak framing, undersold achievements.

03 Skipping reflection

The positioning happens in the thinking. Uploading bypasses the step that makes the output different.

The cards are the input. The engine is the output.